

Issue Date	October 2, 1997
Revision Date	October 13, 2015
Review Year	2020

Background/Purpose:

The Aurora School Board has a responsibility to keep the community accurately informed about the activities pertaining to Aurora School.

Policy Statement:

The Aurora School Board supports the use of media and school-based communication mechanisms to inform the members and/or public about Aurora School and its activities.

Guidelines:

1. Aurora School encourages and actively solicits contact with the media
2. All communications will be coherent and spoken with a unified voice
3. All media requests should be directed to the Board Chair, or the school’s designated media representative as appointed. Staff and others associated with or purporting to represent the school in any way, should not give a response to the media unless they have received prior approval from one of the parties named above.
4. The Board Chair or designate is authorized to:
 - a. contact the media
 - b. speak with the media
 - c. issue press releases

Accountability:

Annual monitoring by Board of Directors.